

## Send key data from **FLASH REPORT®** to a mobile phone by **SMS REPORT®**

### The Demand

Have you ever called in to check out a potential partner or to get company's data and didn't have anything to write on?

Have you ever wanted to have - and be able to share - basic information regarding a particular company wherever you go?

Now, you can do all these, and even more, with **SMS Report®**.

### The Offer

Once you have generated the Flash Report® with [www.marketalerts.ro/flash.php](http://www.marketalerts.ro/flash.php), you can click on the **SMS** button to automatically open the EUR denominated SMS Report® window:



The screenshot shows a web browser window with the URL <http://www.marketalerts.ro/smsreport.php?mesaj=UZT...>. The page title is "SMS Report | Send key information by SMS:". The form includes a "To:" field with the value "07" and a placeholder "(07XXXXXXXX)". Below it is a "Message:" field containing the following text: "UZTEL S.A.  
1352846;J29/48/1991  
Str. MIHAI BRAVU 243 Ploiesti  
EUR  
TO:27,442,053;NP:727,747  
NW:16,162,610;ODS:291,503  
Emp:1240  
OK;Manufacture of machinery for min". There is a "Password:" field with a placeholder "(your login password)" and a "Send SMS" button. Below the form, there are "Notes:" and "SMS Format:" sections. The "Notes:" section lists: "[Company]", "[Fiscal code];[Trade Register No.]", "[Address]", "[Currency]". The "SMS Format:" section lists: "[Turnover];[Net Profit]", "[Net Worth];[Overdue Debts to State]", "[No. of Employees]", "[Current Status];[Business]". A red note at the bottom says "You can send 4 SMS with one MarketAlerts™ credit." and a link "See our [Glossary](#) for details."

You can send the SMS Report® to any mobile number of national operators.

### The Report

In order to comply with the standard length of one SMS, i.e. 160 characters, the SMS Report® is very concise and contains only the following information from Flash Report®:

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Company's name  
Fiscal code; Trade Register No.  
Address  
Currency  
Turnover; Net Profit  
Net Worth; Overdue Debts to State  
No. of Employees  
Current Status; Business

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To read more details about these data, please refer to [www.marketalerts.ro/glossary.php](http://www.marketalerts.ro/glossary.php).

Furthermore, for the aforementioned reason, some data might be shortened, especially on the Name, Address and Business fields.

Here is a sample of the SMS Report®:

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PLUS DEVELOPMENT S.R.L.  
17625373;J40/9497/2005  
Sos. BUCURESTI PLOIESTI 42-44  
EUR  
TO:15,195;NP:(21,782)  
NW:(63,168);ODS:-  
Emp:2  
OK;Advertising

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### Eligibility

Only MarketAlerts.Ro™ users who registered with us and purchased credits by SMS on [www.marketalerts.ro/CreditBySMS.php](http://www.marketalerts.ro/CreditBySMS.php) are eligible to send SMS Reports®. For security reasons, you will be asked to provide the password for your MarketAlerts.Ro™ account.

### Conversion Rate

One MarketAlerts.Ro™ credit is equivalent with 4 (four) successfully sent SMS Reports. Nevertheless, first two SMS are free.

### Contact

Should you have any inquires about this document or our services, please email us at [Office@MarketAlerts.ro](mailto:Office@MarketAlerts.ro).